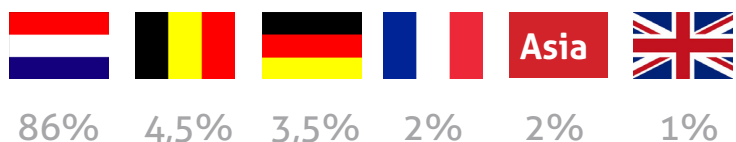


ecomobiel Visitor Target Group

Most visitors per country/global region:

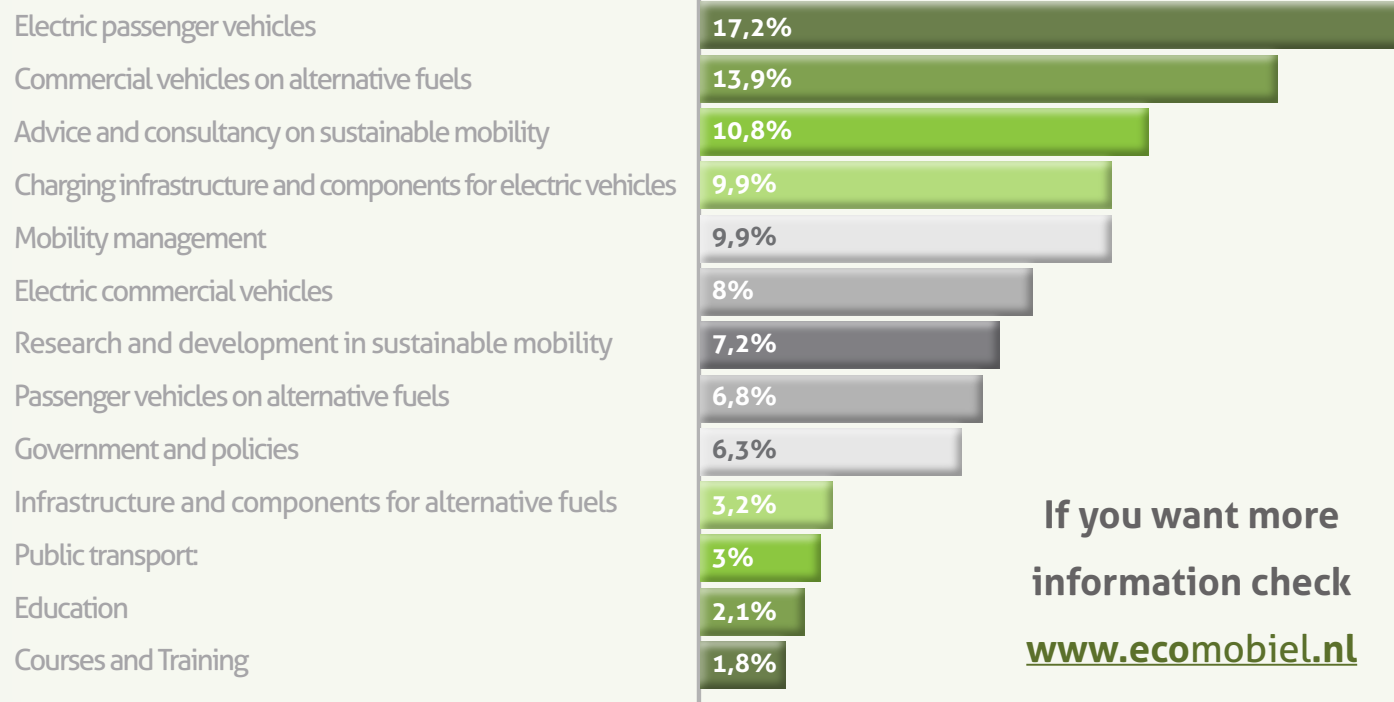


A record number of 5056 visitors attended ecomobiel this year. Of these, **6%** were consumers and **4%** were students.

Visitors in previous years



Most popular areas of interest *

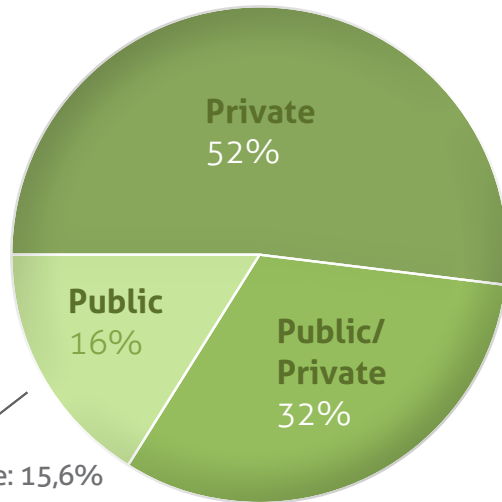


If you want more information check www.ecomobiel.nl



* Visitors could select several areas of interest

Sectors



Province: 15,6%
 Government: 34,9%
 Municipality: 49,5 %

ecomobiel was reported in several Dutch media.

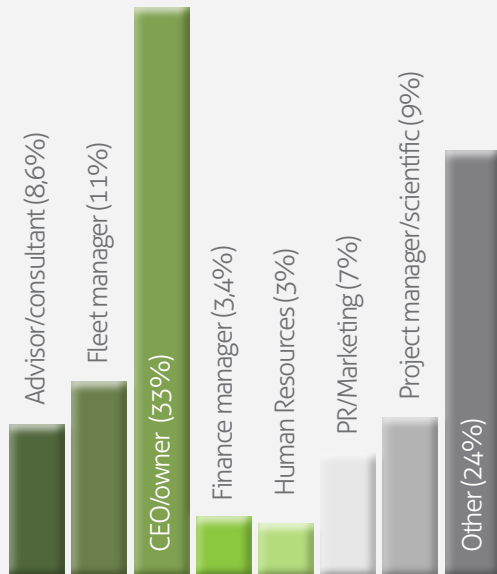
This is a short selection:

Algemeen-Dagblad	De Pers	RTV Rijnmond
Autoblog.nl	Energy Portal	RTL Autowereld
Automotive	E-mobility	Spits
Autoweek	High Profile	TaxiPro
Autokiosk	Management	Tech Business
Aftersales magazine	Team	Transport Online
Autovandaag.nl	NOS	Telegraaf
BNRNationale	Nu.nl	TTM
Autoshow	Pauw en Witteman	Trouw
Dichtbij.nl	Het Parool	Volkskrant
	Reformatorisch Dagblad	ZERAuto

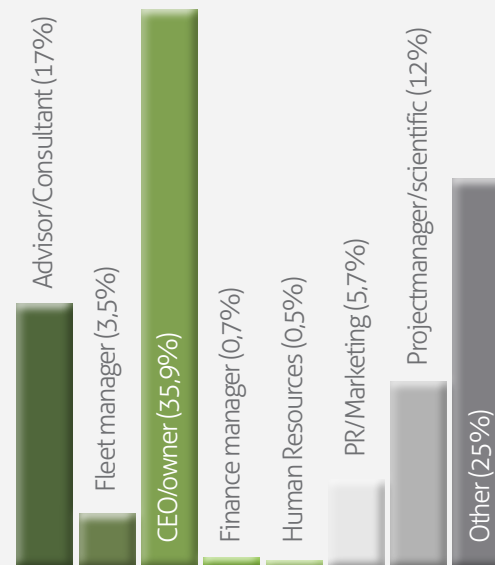
A selection of visitors from 2011

- Heineken Nederland N.V. - Logistics Manager
- AHOLD N.V. - Consultant Transport
- Air France / KLM - Account & Contract manager Ground Support
- VDL Bus & Coach - Senior Manager Public Transport
- Vodafone - Channelmanager Automotive
- DHL Express Benelux - Director Operations Support
- Delta Lloyd - Category Manager
- Volvo Bus Nederland - Managing Director
- NPM Capital - Managing Director
- G4S Cash Solutions - Director Operations
- Volker Wessels Telecom - Director Business Development
- Accenture - Fleetmanager
- Municipality of Utrecht - Fleetmanager
- Municipality of Leeuwarden - HR manager

Private sector (52%)



Public/Private sector (32%)



Public sector (16%)

