

# ZERO EMISSION ECOMOBIEL

**11<sup>TH</sup>**  
EDITION

8/9/10

OCT

2019

**BRABANTHALLEN**

## TRADESHOW FOR FRONT RUNNERS IN SUSTAINABLE MOBILITY

- **AUTOMOTIVE**
- **LIGHT ELECTRIC VEHICLES**
- **INFRASTRUCTURE (CHARGING, BIO GAS AND HYDROGEN)**
- **URBAN LOGISTICS**
- **URBAN MOBILITY**
- **GOVERNMENT, CONSULTING AND R&D**

[WWW.ECOMOBIEL.NL](http://WWW.ECOMOBIEL.NL)

In cooperation with (amongst others):

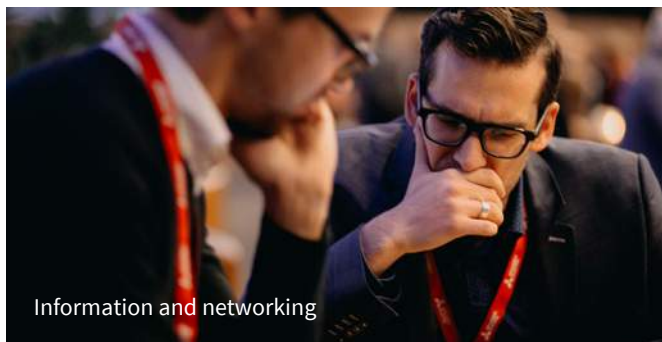


Rijksdienst voor Ondernemend  
Nederland

# Tradeshow and knowledge platform for sustainable mobility

**Zero Emission | Ecomobiel is a market and knowledge platform for sustainable mobility. Here you can find the front runners with their innovative mobility solutions and an expert content program**

Every year we provide business and relevant connections to thousands of decision makers. They visit to meet their peers and network, and gain knowledge of the latest trends and developments on smart and sustainable mobility. Visitors of Zero Emission|Ecomobiel also have free access to the co-located event: Vakbeurs Energie; the leading platform for heat, electricity and energy efficiency.



Information and networking



A very interesting knowledge program

*“A smart combination with Energy.”* Piet Kruijt - E-Milers.com

## About the visitors of Zero Emission | Ecomobiel

**Visitors are decision makers.  
Many of them with purchasing plans.**

- 52% has specific purchasing or investment plans
- 58 % is director, owner or member of the management team
- 84 % is advisory- or final decision making authority

### Origin of visitors - Top 3

1. Automotive
2. Renewable energy and energy services
3. Electronics and electrical engineering

### Visitor primary interests - Top 5

1. Electric (company) vehicles ..... 47,04 %
2. Electric bike and tricycles ..... 37,6 %
3. Charging and fuel infrastructure ..... 32,73 %
4. Hydrogen-powered company cars ..... 32,06 %
5. Energy storage and smart grids ..... 31,84 %



Visitors of Zero Emission | Ecomobiel are well informed and have decision making authority



## Why exhibit?

Exhibitors are satisfied with the results of their participation: leads, brand awareness, new leads, **increased brand reputation** and valuable market insights.

### 5 reasons to participate

- ✓ Reach a high value b-2-b audience / high quality trade audience
- ✓ Maximise your brand awareness
- ✓ Full exposure for your solutions
- ✓ Improve your results in an efficient way
- ✓ Meet new and existing relations / contacts



### Exposure via marketing, communication and PR

- ✓ In collaboration with knowledge and media partners
- ✓ Newsletter: we target over 20.000 professionals
- ✓ Deployment of online, print and business social media
- ✓ Trade show special in collaboration with main media partner
- ✓ Photo- and video registration before, during and after the event



*“The ideal place for maximum exposure”* René Bruinsma - Hyundai

## All in stand starting from € 3.075,-

**Including:** Power, eyecatcher, company logo on the side board, lighting, furniture, access to the exhibitor lounge and network event, various communication tools, WiFi, parking tickets, use of the lead retrieval app and exposure in the media campaign.

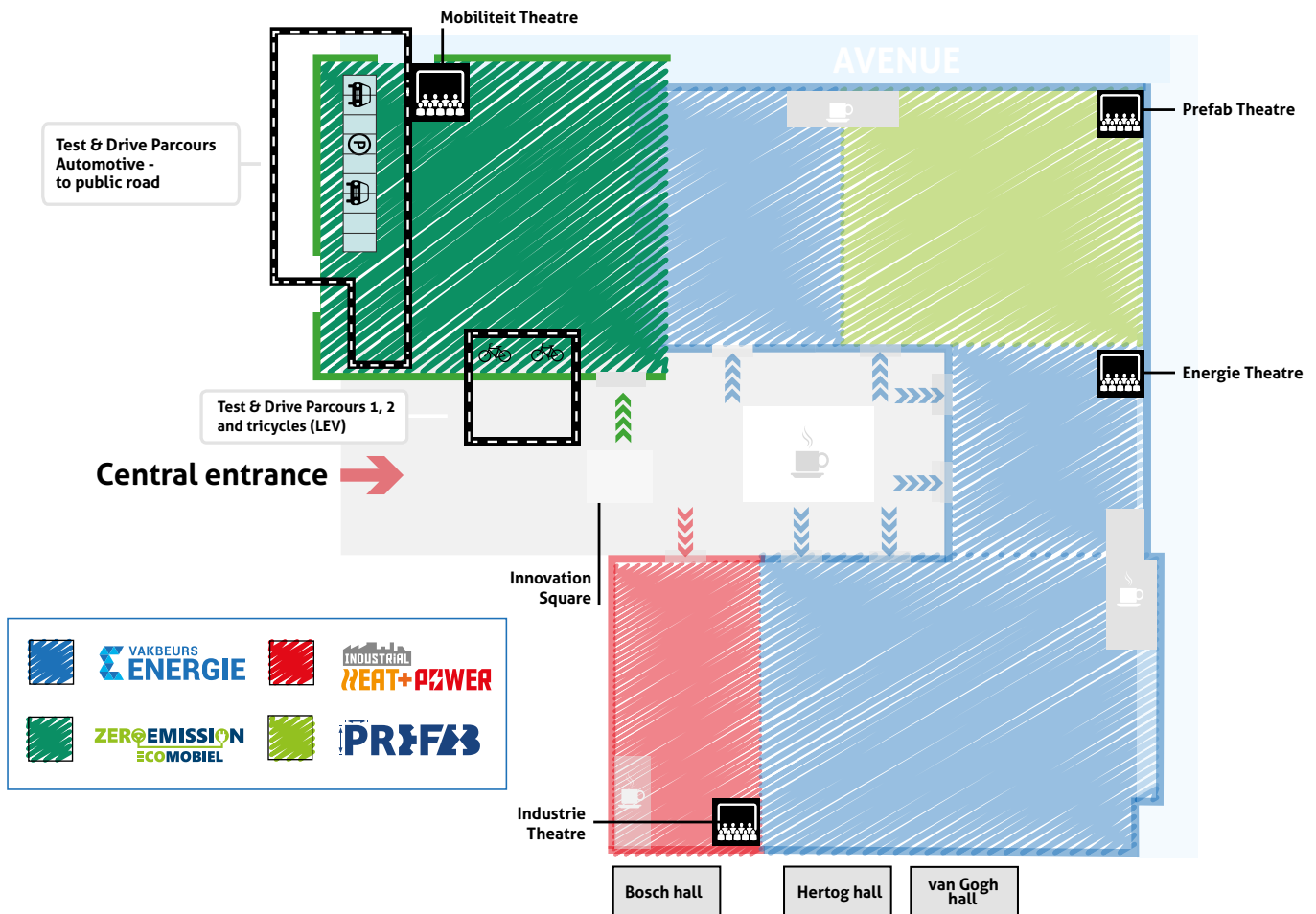
### Some other participation options:

- ✓ Bring your own stand construction as from 20 sq.m.
- ✓ Daily presentation or workshop – as of € 1.495,-
- ✓ Promopoint for your product of project – as of € 995,-
- ✓ Banners/flyering in central entrance area – as of € 995,-

**More information or ideas?  
Visit: [www.ecomobiel.nl](http://www.ecomobiel.nl)**



# Floorplan 2019



This is an impression of the exhibition. Subject to change.

**Zero Emission | Ecomobiel** is a production by 54events, organizer of b-2-b events specialized in sustainability and energy transition. Our events are visited by over 25.000 professionals annually. 54events has built the largest energy related b-2-b database of the Netherlands, with more than 110.000 opt-in profiles.

*“Here we experience what actually happens in the market”*

Wouter van Blitterswijk - Van Blitterswijk Eco-Mobiliteit

## Interested in participating or a partnership?

Please contact our project manager **Jeanneke Bolscher** via [jeanneke@54events.nl](mailto:jeanneke@54events.nl) or +31(0)630334680.



Ecomobiel is a production by: \_\_\_\_\_